



“21世纪海上丝绸之路” 大学联盟理事会

Council Meeting of the University Consortium of the 21st Century Maritime Silk Road

“21世纪海上丝绸之路” 大学联盟秘书处

Secretariat, University Consortium of the 21st Century Maritime Silk Road

中国 厦门 Xiamen China

2021.04.05





致辞

Opening Remarks





张荣

Zhang Rong

联盟理事长、厦门大学校长

Chair of UCMSR

President, Xiamen University





刘 健

Liu Jian

福建省教育厅 副厅长

Deputy Director-General

Education Department of Fujian Province





主旨报告

Keynote Speech





王辉耀博士

Dr. Wang Huiyao

全球化智库(CCG)理事长

国务院参事

**Founder and President of Center for
China and Globalization (CCG)
Counselor for the State Council**





联盟工作回顾

Review of UCMSR 2018-2020





Ceremony for Unveiling the Secretariat and Releasing the Written Proposal of the UCMSR



18 December 2017



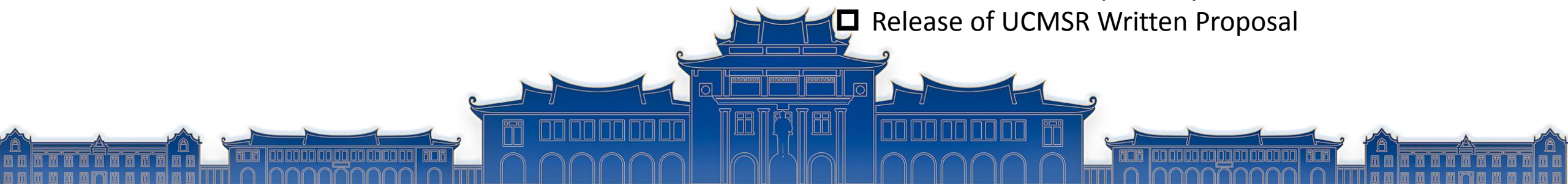
Xiamen University, China



12 Chinese Universities and **6** International Universities

AGENDA

- ❑ Unveiling of the Secretariat
- ❑ Lecture on the 21st Century Maritime Silk Road
- ❑ Seminar on the Preparatory Work for UCMSR
- ❑ Release of UCMSR Written Proposal





The Roundtable Meeting of the Executive Council Members



19 October 2018



City Hotel Xiamen



40 Executive Council Members

AGENDA

- ❑ Discussion of UCMSR Statute
- ❑ Nomination of Consortium Chair
- ❑ Introduction of Consortium Logo
- ❑ Release of Website





Inauguration Ceremony of the UCMSR and University Presidents' Forum



20 October 2018



Xiamen University, China



120+ Participants representing **66** Universities



17 Countries and Regions

THEMES

- ❑ Entrepreneurship Education and the University-Industry Partnership
- ❑ Trends in Higher Education: Transformation and Internationalization
- ❑ Building World-class Universities: Perceptions and Thoughts





2019 International Summer Program



20 July – 1 August 2019



Xiamen, Quanzhou



60 Participants



40 Universities



15 Countries and Regions



6 Academic Lectures and **4** Cultural Activities

5 Excursions and **2** Company Visits





暑期项目学生采访视频

Testimonials from Program Participants (Video)



In response to Covid-19



Letters of Solidarity amid the Covid-19 Pandemic

"The UCMSR is a big family and all the members need to stick together through thick and thin in challenging times like this".

Prof. Zhang Rong, Chair of UCMSR

"I am confident that even this situation will help fortify the collaborative relationship between Hokkaido University and your university".

Dr. Kasahara Masanori, Acting President, Hokkaido University

"At times like these we don't just have an obligation to care for each other and for our students, universities also have a duty to do what they can to support the local and international community, and have a vital role in supporting the international response to this emergency".

Prof. Koen Lamberts, President and VC, The University of Sheffield





UCMSR Seminar Series

2020.9-

Lecture 1: *Human Origin and Expansion: A New Synthesis*

To be continued...

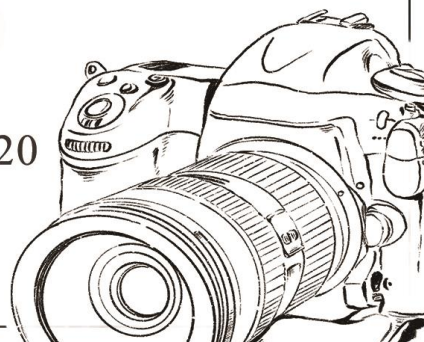
We look forward to your contribution.





"Photo of Hope"

UCMSR Photo Competition 2020



UCMSR Photo Competition



November 2020



67 Pieces of Work



10 Participating Universities



5 Countries





First Prize Winner

The Early Bird
Fujian Medical University



Second Prize Winners



Awakening of Strawberries
Hokkaido University



The Flush of Hope
Xiamen University



Third Prize Winners

Move In
University of
California, Riverside



Hope in Cracks
Jilin University



Chase the Sun
Tongji University



Keep Walking
Sorbonne University





Virtual Meetings with Member Universities

- 23 June, International Partner Summit with Newcastle University VC Chris Day.
- 30 June, Informal Video Conference between Newcastle University PVC Richard Davies and Xiamen University VP Yang Bin.
- 19 November, Working Meeting with Matt Hebb, Vice-President of Dalhousie University to further collaborations.
- 21 December, Virtual Signing Ceremony for the Nova Scotia-Fujian Twinning Agreement.





宣布联盟新成员入盟

Announcement of the New Member



布宜诺斯艾利斯理工学院

Instituto Tecnológico de Buenos Aires



66所成员高校

66 Member Universities





- **厦门大学中国营商环境研究中心**

Research Institute for Doing Business in China, Xiamen University

- **厦门大学人工智能研究院**

Institute of Artificial Intelligence, Xiamen University





廈門大學管|理|學|院
SCHOOL OF MANAGEMENT, XIAMEN UNIVERSITY



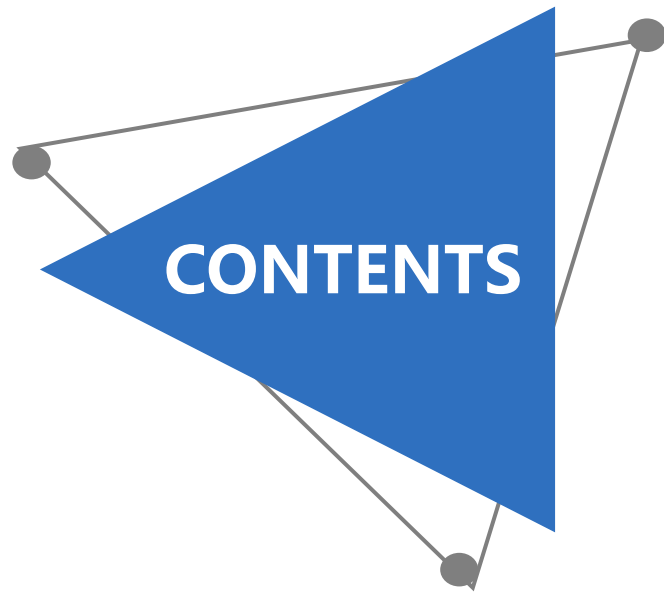
厦门大学中国营商环境研究中心
Research Institute for Doing Business in China,
Xiamen University

Research Institute for Doing Business in China Xiamen University

Prof. XU Zhiduan

2021-04-05 Xiamen





- ◀ **Introduction**
- ◀ **Research Results**
- ◀ **Outlook**

Introduction

Introduction

- Based on the strategic concept of making Xiamen University “an internationally acclaimed world-class university” , Research Institute for Doing Business in China, Xiamen University (RIDBC for short), which is affiliated to School of Management, is a university-level research institute focusing on the research for theories and practices of doing business.
- RIDBC has pioneered a doing business assessment and optimization research mode of “benchmarking international standards, focusing on local issues, problem-oriented, improving while assessing, and promoting the improvement by assessment” .
- It is striving to become a domestic first-class and international frontier research think tank.



厦门大学中国营商环境研究中心
Research Institute for Doing Business in China,
Xiamen University

Our Goals

- RIDBC strives to objectively, systematically and scientifically reflect the real situation of doing business in various economic regions.
- By benchmarking advanced economies worldwide and being problem-oriented, RIDBC proposes systematic approaches to improve and optimize doing business performance in various regions, which is conducive to improving the service efficiency and effectiveness of governments at all levels, so as to create good and competitive environment of doing business for enterprises and investors.

Research Mode

- Benchmarking international standards
- Emphasizing local issues
- Being problem orientated
- Improving while evaluating
- Promoting the improvement by evaluation

Our Team

- RIDBC gathers academic resources from various subjects of the School of Management, the School of Law and the School of Economics, Xiamen University. It is supported by the faculty' s research expertise and practical experience, as well as professional management system and operating mechanism.
 - an expert group totaling 30 professors, associate professors and assistant professors from various research fields including enterprise management, finance, accounting, human resources, e-commerce, supply chain management, tax management, enterprise regulation and etc.
 - a professional research assistant team with postgraduate and doctoral students
 - a professional executive team

Research Results

Research Projects

- Since 2015, with the great research environment of Xiamen University, RIDBC has accomplished more than 70 doing business assessment projects across the country, including
 - Ministry of Finance of The People's Republic of China
 - Ministry of Housing and Urban-Rural Development of The People's Republic of China
 - State Taxation Administration of The People's Republic of China
 - Municipalities directly under the Central Government, i.e. Beijing, Shanghai, Tianjin, and Chongqing
 - Different administrative levels including 5 provinces, 13 sub-provincial cities, 14 provincial capital cities, 39 prefecture-level cities, 20 subordinate jurisdictions of sub-provincial cities, 2 free trade zones, 126 counties and districts, 7 ports, etc.

Projects Map



- The assessments cover widely from highly developed areas from southeast to relatively underdeveloped areas from northeast and southwest.
- RIDBC has efficiently improved and promoted the Doing Business development in these areas, which has been highly recognized by governments of all levels, enterprises and the society.

Assessment Results

- The assessment results submitted include the following:
 - Assessment Reports of Doing Business
 - Optimization Strategy Reports of Doing Business



光明日报

GUANGMING RIBAO

台凤山神复活记

重点：台湾方式做福建

省府召开常务会议

松溪县长东的行程记录

省府召开常务会议

松溪县长东的行程记录

厦门大学：融入社会 服务社会

重点：融入社会 服务社会

省府召开常务会议

松溪县长东的行程记录

沈阳日报

SHENYANG DAILY

习近平同志《论中国共产党历史》出版发行

坚持生态优先绿色发展“守住”高颜值

市政府召开第11届82次常务会议

沈阳市2020年科技经费投入创新高

沈阳首发各区县(市)营商环境评估报告

福建日报

福建日报

山水林田湖草，一个也不能少

同心协力合作共赢 助力发展服务民生

省府召开常务会议

松溪县长东的行程记录

厦门日报

厦门日报

作为“八八”将发布一系列权威报告

厦门日报

厦门日报

中国百强报刊

厦门日报

厦门日报

厦门日报

厦门日报

福建日报

福建日报

省府召开常务会议

松溪县长东的行程记录

北京新闻

北京新闻

北京新闻

北京新闻

新京报

新京报

新京报

新京报

贵州日报

贵州日报

习近平在同党外人士座谈并共迎新春时强调

多党合作要有新气象 思想共识要有新提高

履职尽责要有新作为 参政议政要有新面貌

凝魂聚力 展现统战作为

凝魂聚力 展现统战作为

凝魂聚力 展现统战作为

凝魂聚力 展现统战作为

中国社会科学报

中国社会科学报

中国社会科学报

中国社会科学报

闽东日报

闽东日报

习近平向中日高级别人文磋商机制首次会议致贺

创全国文明城 展宁德新形象

客从何处来 山间有归

以倒逼机制推动优化营商环境

以倒逼机制推动优化营商环境

以倒逼机制推动优化营商环境

以倒逼机制推动优化营商环境

广西日报

广西日报

广西日报

广西日报

打造优质发展软环境 福建马不停蹄

打造优质发展软环境 福建马不停蹄

打造优质发展软环境 福建马不停蹄

打造优质发展软环境 福建马不停蹄

以倒逼机制推动优化营商环境

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自治区十三届人大常委会首次召开专题会议

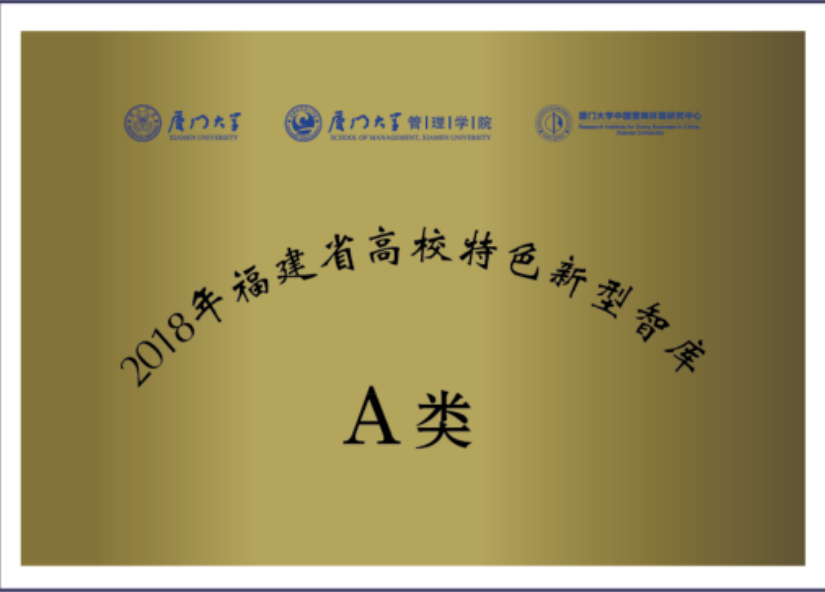
自治区十三届人大常委会首次召开专题会议

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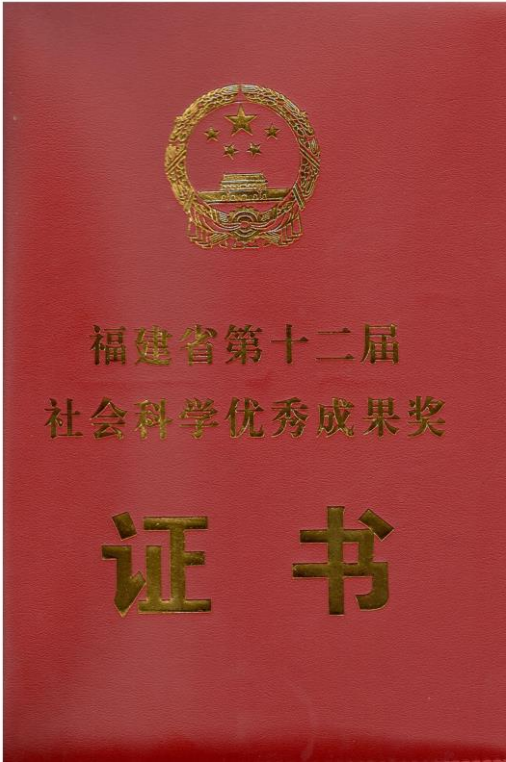
自治区十三届人大常委会首次召开专题会议

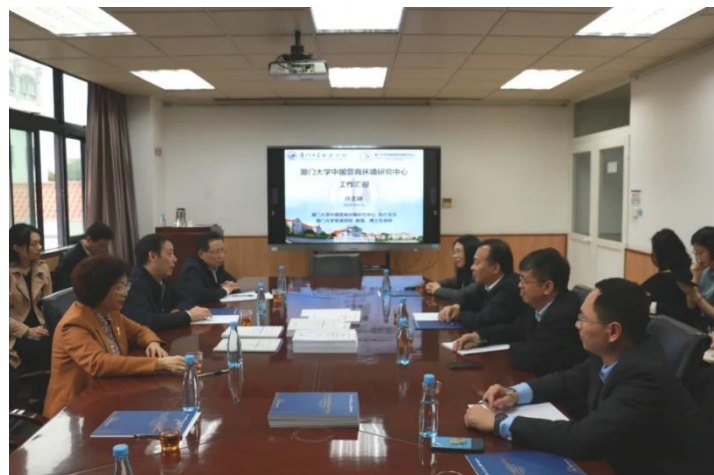
Selected as The New Style Think Tank of Fujian Universities (A Type)

2018年福建省高校特色新型智库立项名单			
依托学校	智库名称	负责人	类别
厦门大学	中国营商环境研究中心	许志端	A



Awarded with The 12th Fujian Excellent Achievement Award of Social Science





LIAN Weiliang
Deputy Director
National Development and Reform
Commission



ZHANG Yan
Chairman of University Council
Xiamen University



ZHANG Rong
President
Xiamen University

Communication



Meeting with National Development and Reform Commission

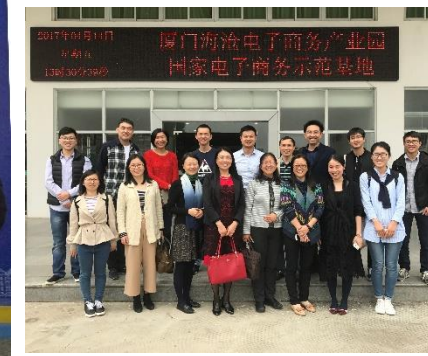


首届中国营商环境研究与实践高峰论坛

厦门大学 2017.9.28-29



Academic Forum



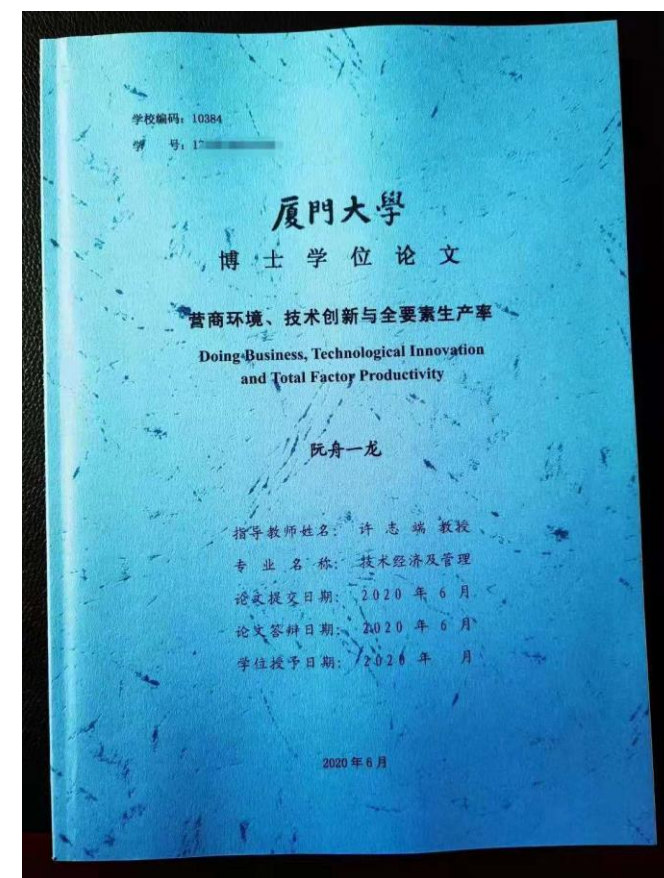
第二届中国营商环境研究与实践高峰论坛

厦门大学 2018.11.28



Talent Training

- Provide great opportunities of social practice to master and doctoral students.
- Provide valuable research materials to master and doctoral students.



Outlook

Next Step

Regularly Releasing Indexes Related to China Doing Business Environment

- Collaborating with the government departments concerned
- Committed to be an important source measuring city comprehensive strength

Next Step

- Regularly holding Summit of China Business Environment
Research and Implementation
- Training master students specializing in business environment
research
- Striving to be national-level think tank

Next Step

Launching UCMSR-Wide Business Environment Research Projects

- Developing foreign academic communication with UCMSR
- Launching UCMSR-Wide doing business environment research projects
- Regularly releasing Silk Road-related business environment indexes
- Establishing and improving database of Silk Road-related cities business environment assessments.

Thank You



厦门大学中国营商环境研究中心

The University Consortium of the 21st Century Maritime Silk Road (UCMSR)

Institute of Artificial Intelligence Xiamen University

**Dr. Rongrong Ji
Xiamen University**



A Special Gift for XMU's 100th Anniversary

□ Promoting the Spirit of Maritime Silk Road



The Institute of Artificial Intelligence was founded on Oct. 10th, 2020, which has become a perfect birthday gift and a great milestone for XMU's 100th anniversary

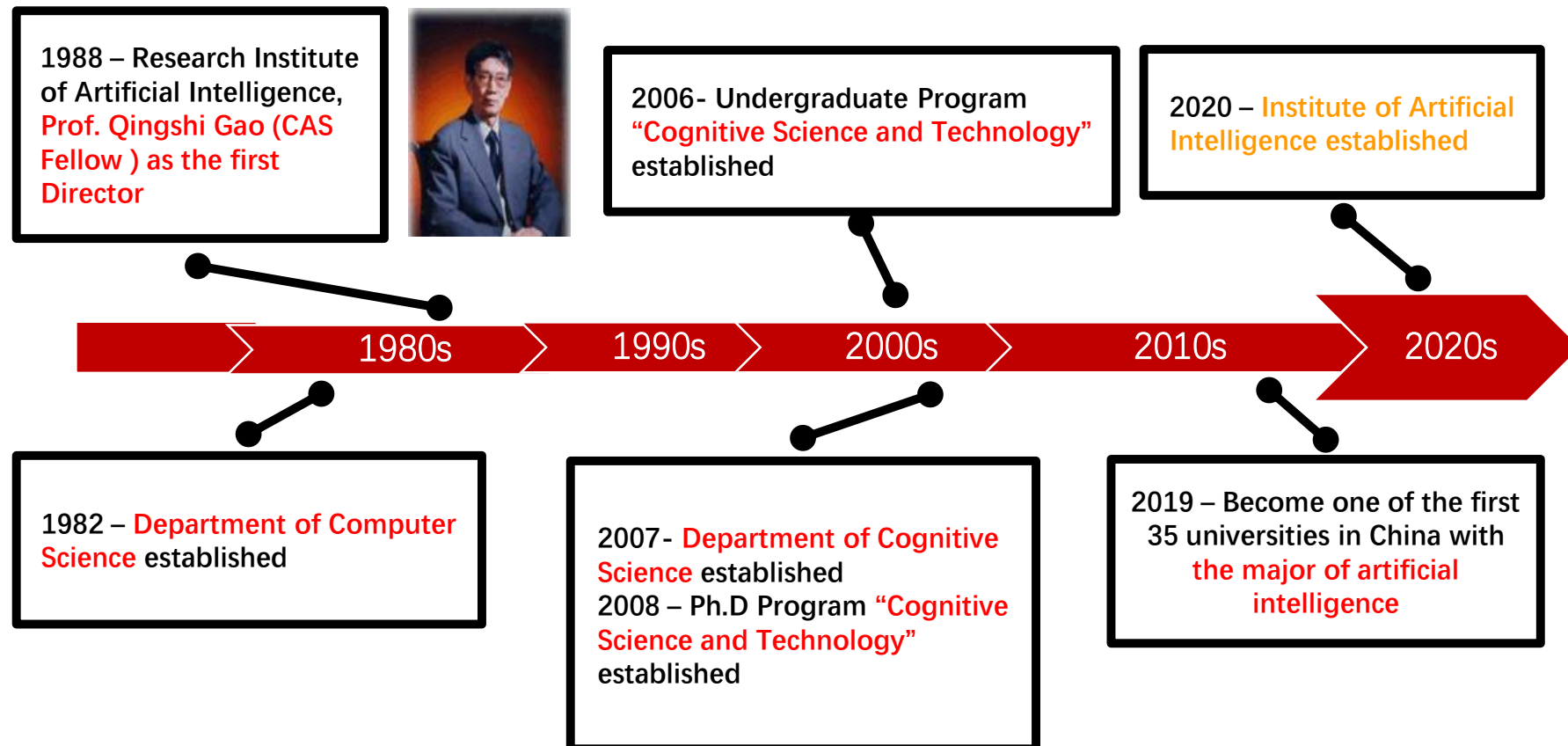
As a member of the UCMSR, Xiamen University attaches great importance to personnel training and scientific & technological innovation



AI Research & Education @ XMU

□ The History of AI R&E in Xiamen University

- The **3rd** university of China that established the major “Cognitive Science and Technology”
- The **first batch** of Artificial Intelligence major in China (1/35)



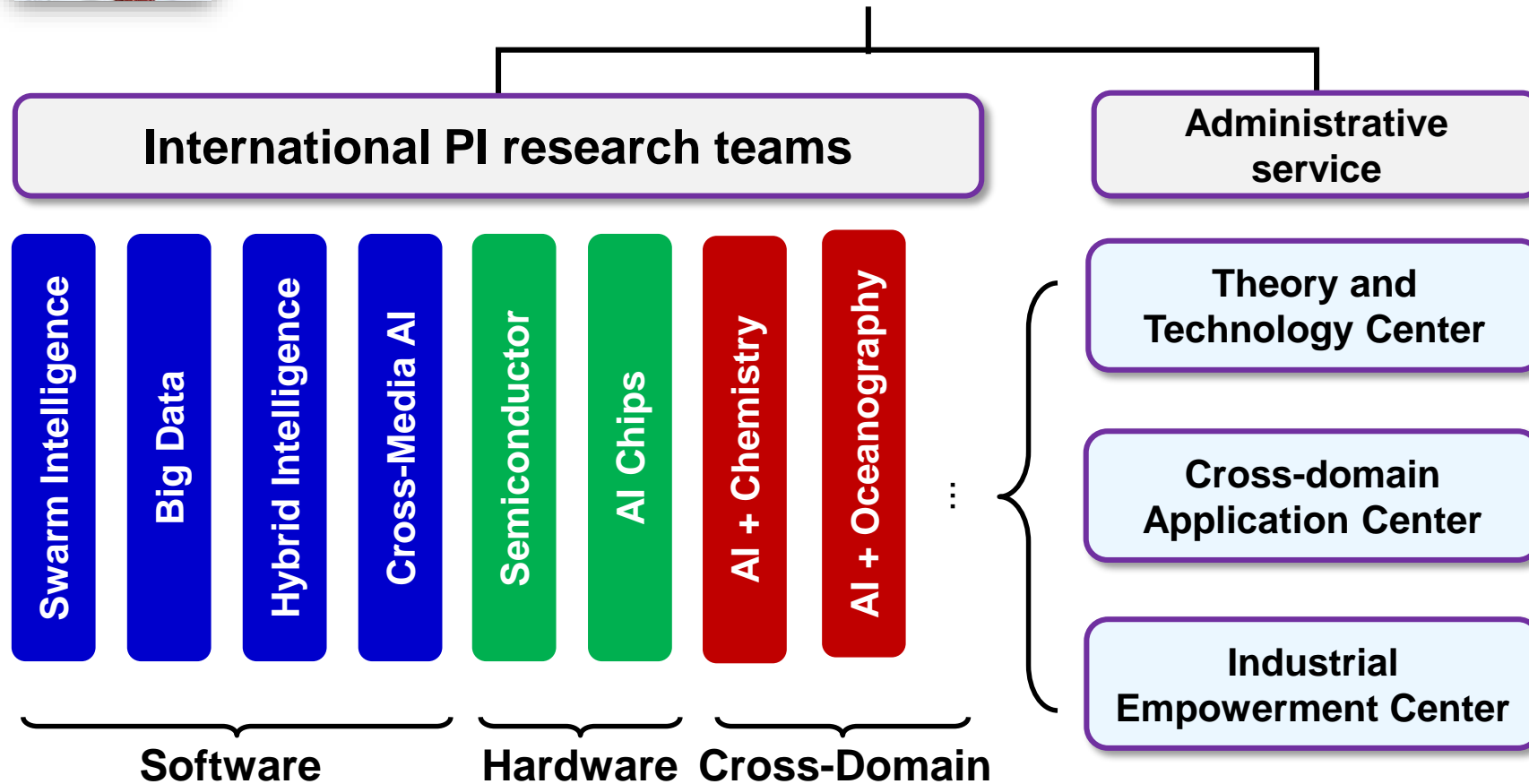
The Current Organization of AI@XMU



Honorary Dean:

Prof. Chun Chen - Academician of Chinese Academy of Engineering

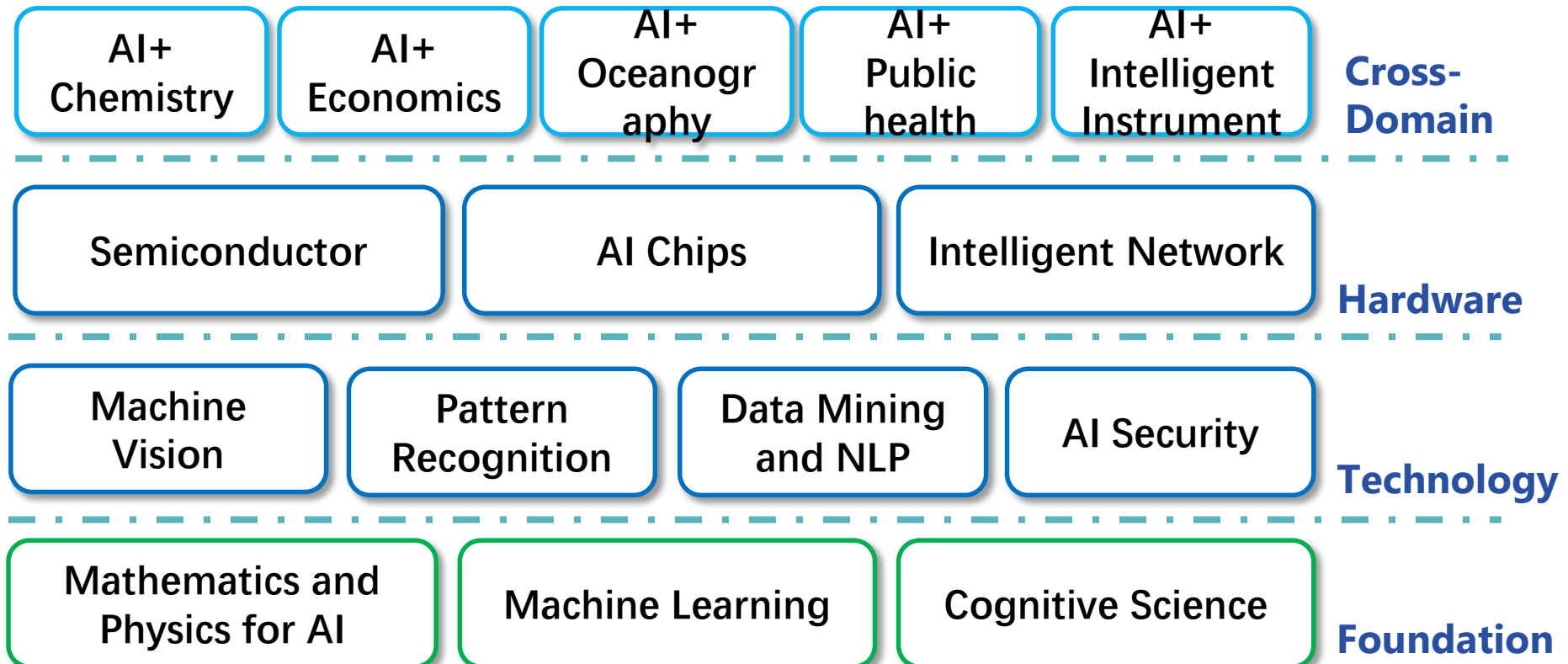
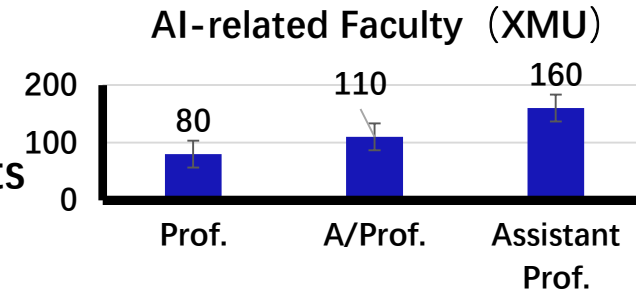
Institute of Artificial Intelligence



The Current Organization of AI@XMU

□ Research Teams

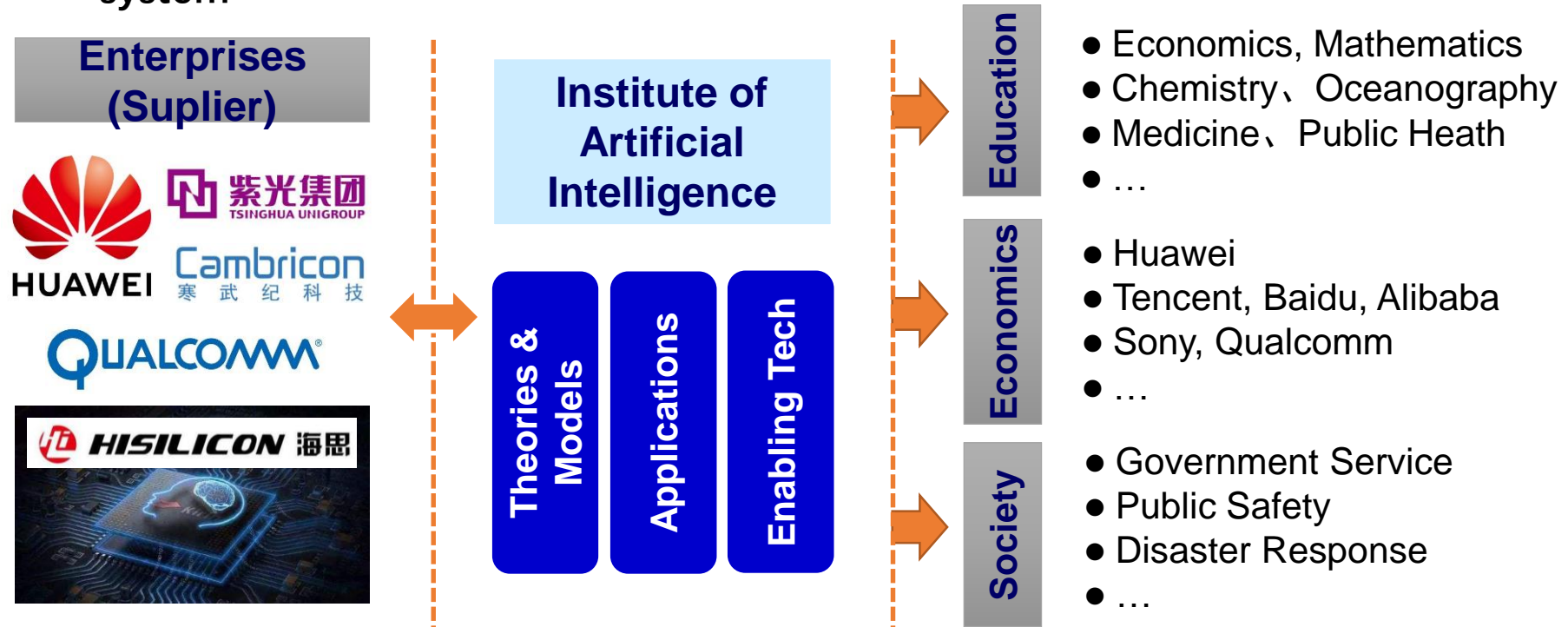
- 20 PI teams with 62 supervisors
- **Open Platform** for recruiting overseas talents
- Targeting at **Interdisciplinary** Applications



Joint Construction by University & Enterprise

□ University-Enterprise Cooperation

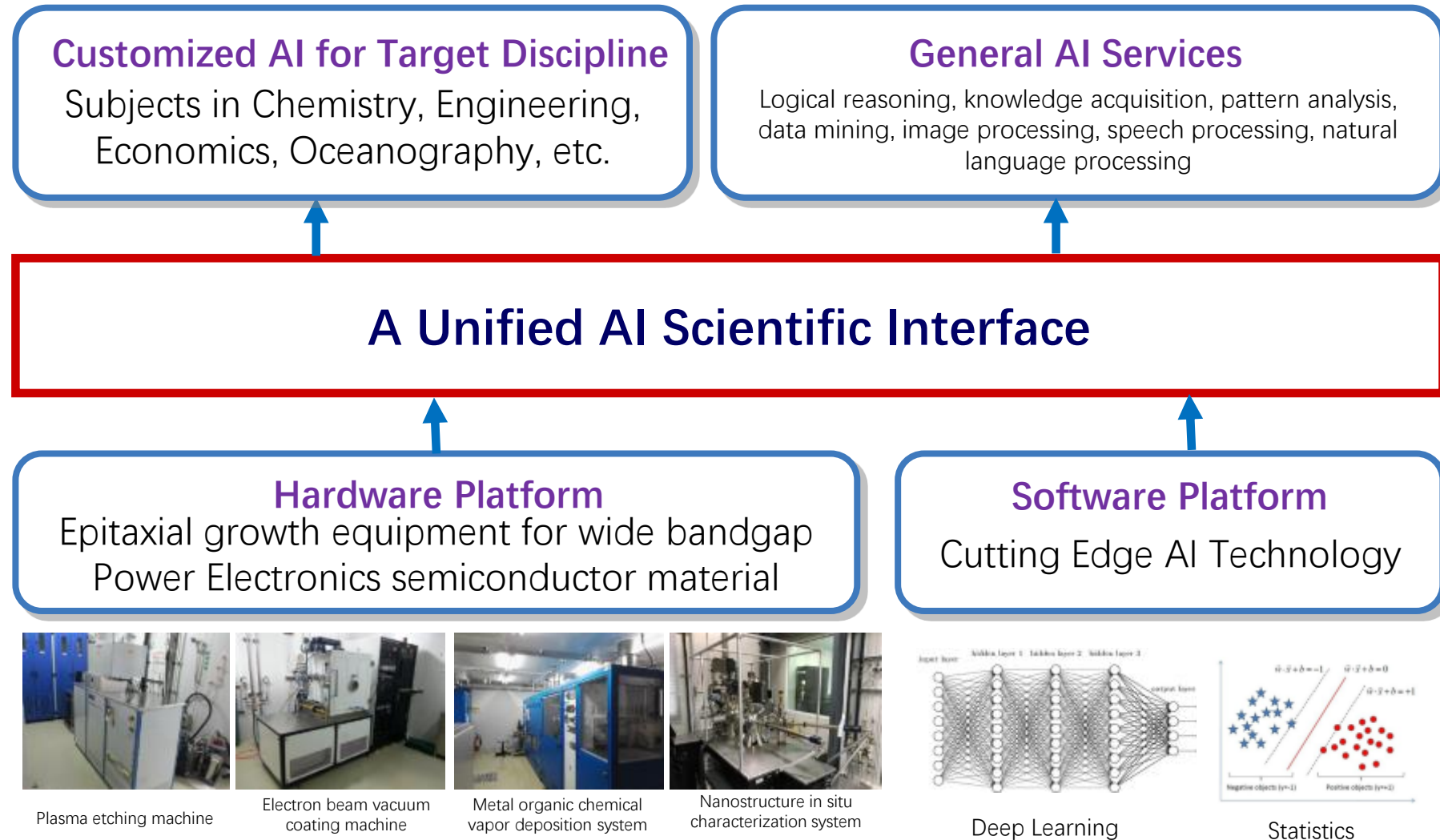
- Actively enlist the **support** of government policies and resources
- **Cross-domain** AI research and industrial **empowerment**
- An **interdisciplinary** R&D platform and a sophisticated **research service** system



Enlarge the advantages of Research Institute and Leading Enterprises

The Future of AI@XMU

□ Towards a unified AI Scientific Interface (Open to UCMSR)



AI@XMU

Thanks!

Contact: rrji@xmu.edu.cn



交流探讨

Discussion





- ❑ UCMSR Seminar Series
- ❑ Collaborations with other Consortiums and Institutes
- ❑ Summer Programs
- ❑ Addition of Vice Chairmanship
- ❑ Election of the Chair



Summer Programs at Xiamen University



Xiamen Academy of International Law

Started in 2006, programs were held annually for **14** consecutive years

1600+ participants representing **40+** countries across the world

100+ world-renowned professors, ICJ judges and experts were invited to give lectures

FEATURES:

- Instructed in English
- Practical and highly scholarly
- Targeting individuals who are already familiar with international law





Undergraduate Training Cruise-"XMU at Sea"

Program Overview

The training cruise for undergraduate students on R/V TKK, the "XMU at sea" program, aims to train top-talent undergraduates with international perspective and critical skills and experiences in ocean science.

Since its first cruise in 2018, over **150** students and teachers have benefited from the program, obtaining valuable opportunities to pursue research at sea.







总结发言

Closing Remarks



Upcoming Event

2021 Maritime Silk Road International Conference on the Cooperation and Integration of Industry, Education, Research, and Application

Venue: Xiamen, China

Date: TBC

Participating Provinces and Cities:

Guangdong, Guangxi, Hainan, Yunnan, Fujian, Xiamen, Shenzhen

Area of Focus: Sciences and Engineering





感谢参会

Thank You

