

"21世纪海上丝绸之路"大学联盟理事会 Council Meeting of the University Consortium of the 21st Century Maritime Silk Road

"21世纪海上丝绸之路"大学联盟秘书处

Secretariat, University Consortium of the 21st Century Maritime Silk Road

中国 厦门 Xiamen China

2021.04.05





-

Opening Remarks



张荣 Zhang Rong

联盟理事长、厦门大学校长 Chair of UCMSR President, Xiamen University









主旨报告

-

Keynote Speech



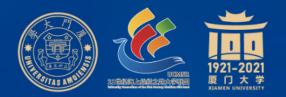






Founder and President of Center for China and Globalization (CCG) Counselor for the State Council





联盟工作回顾 Review of UCMSR 2018-2020







Ceremony for Unveiling the Secretariat and Releasing the Written Proposal of the UCMSR



Xiamen University, China

12 Chinese Universities and 6 International Universities

AGENDA

- **U**nveiling of the Secretariat
- Lecture on the 21st Century Maritime Silk Road
- □ Seminar on the Preparatory Work for UCMSR
- Release of UCMSR Written Proposal







The Roundtable Meeting of the Executive Council Members

- 19 October 2018
- O City Hotel Xiamen
- **40** Executive Council Members

AGENDA

- Discussion of UCMSR Statute
- Nomination of Consortium Chair
- Introduction of Consortium Logo
- Release of Website







Inauguration Ceremony of the UCMSR and University Presidents' Forum

- **20 October 2018**
- ⊘ Xiamen University, China
 - **120+** Participants representing **66** Universities
- 17 Countries and Regions

THEMES

- Entrepreneurship Education and the University-Industry Partnership
- Trends in Higher Education: Transformation and Internationalization
- Building World-class Universities: Perceptions and
 Thoughts







2019 International Summer Program

- 20 July 1 August 2019
- 🔿 Xiamen, Quanzhou
- **60** Participants
- **40** Universities
- 15 Countries and Regions
- 6 Academic Lectures and 4 Cultural Activities
 - **5** Excursions and **2** Company Visits



暑期项目学生采访视频 Testimonials from Program Participants (Video)



In response to Covid-19





Letters of Solidarity amid the Covid-19 Pandemic

"The UCMSR is a big family and all the members need to stick together through thick and thin in challenging times like this".

Prof. Zhang Rong, Chair of UCMSR

"I am confident that even this situation will help fortify the collaborative relationship between Hokkaido University and your university".

Dr. Kasahara Masanori, Acting President, Hokkaido University

"At times like these we don't just have an obligation to care for each other and for our students, universities also have a duty to do what they can to support the local and international community, and have a vital role in supporting the international response to this emergency".

Prof. Koen Lamberts, President and VC, The University of Sheffield







UCMSR Seminar Series 2020.9-Lecture 1: Human Origin and Expansion: A New Synthesis

To be continued... We look forward to your contribution.















First Prize Winner

The Early Bird Fujian Medical University

1 N N



Second Prize Winners





Awakening of Strawberries Hokkaido University



808

The Flush of Hope Xiamen University



Third Prize Winners



Move In University of California, Riverside







Hope in Cracks Jilin University





Keep Walking Sorbonne University













Virtual Meetings with Member Universities

- 23 June, International Partner Summit with Newcastle University VC Chris Day.
- 30 June, Informal Video Conference between Newcastle University PVC Richard Davies and Xiamen University VP Yang Bin.
- 19 November, Working Meeting with Matt Hebb, Vice-President of Dalhousie University to further collaborations.
- 21 December, Virtual Signing Ceremony for the Nova Scotia-Fujian Twinning Agreement.



宣布联盟新成员入盟 Announcement of the New Member







布宜诺斯艾利斯理工学院

Instituto Tecnológico de Buenos Aires







・厦门大学中国营商环境研究中心

Research Institute for Doing Business in China, Xiamen University

・厦门大学人工智能研究院

Institute of Artificial Intelligence, Xiamen University

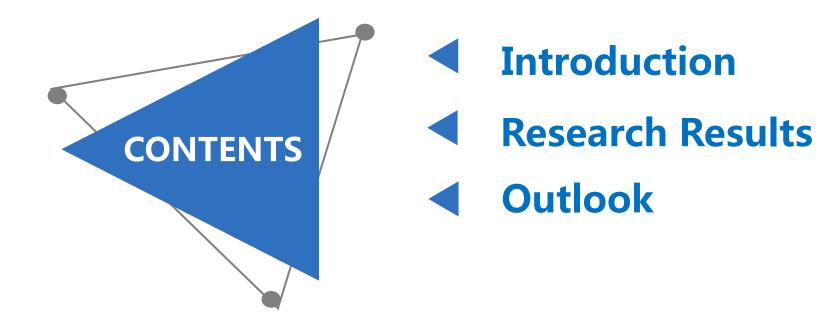


Research Institute for Doing Business in China

Xiamen University

Prof. XU Zhiduan

2021-04-05 Xiamen



Introduction

Introduction

- Based on the strategic concept of making Xiamen University "an internationally acclaimed world-class university", Research Institute for Doing Business in China, Xiamen University (RIDBC for short), which is affiliated to School of Management, is a university-level research institute focusing on the research for theories and practices of doing business.
- RIDBC has pioneered a doing business assessment and optimization research mode of "benchmarking international standards, focusing on local issues, problem-oriented, improving while assessing, and promoting the improvement by assessment".
- It is striving to become a domestic first-class and international frontier research think tank.





- RIDBC strives to objectively, systematically and scientifically reflect the real situation of doing business in various economic regions.
- By benchmarking advanced economies worldwide and being problem-oriented, RIDBC proposes systematic approaches to improve and optimize doing business performance in various regions, which is conducive to improving the service efficiency and effectiveness of governments at all levels, so as to create good and competitive environment of doing business for enterprises and investors.

Research Mode

- Benchmarking international standards
- Emphasizing local issues
- Being problem orientated
- Improving while evaluating
- Promoting the improvement by evaluation

Our Team

- RIDBC gathers academic resources from various subjects of the School of Management, the School of Law and the School of Economics, Xiamen University. It is supported by the faculty' s research expertise and practical experience, as well as professional management system and operating mechanism.
 - an expert group totaling 30 professors, associate professors and assistant professors from various research fields including enterprise management, finance, accounting, human resources, e-commerce, supply chain management, tax management, enterprise regulation and etc.
 - a professional research assistant team with postgraduate and doctoral students
 - a professional executive team

Research Results

Research Projects

- Since 2015, with the great research environment of Xiamen University, RIDBC has accomplished more than 70 doing business assessment projects across the country, including
 - Ministry of Finance of The People's Republic of China
 - Ministry of Housing and Urban-Rural Development of The People's Republic of China
 - State Taxation Administration of The People's Republic of China
 - Municipalities directly under the Central Government, i.e. Beijing, Shanghai, Tianjin, and Chongqing
 - Different administrative levels including 5 provinces, 13 sub-provincial cities, 14 provincial capital cities, 39 prefecturelevel cities, 20 subordinate jurisdictions of sub-provincial cities, 2 free trade zones, 126 counties and districts, 7 ports, etc.

Projects Map



- The assessments cover widely from highly developed areas from southeast to relatively underdeveloped areas from northeast and southwest.
- RIDBC has efficiently improved and promoted the Doing Business development in these areas, which has been highly recognized by governments of all levels, enterprises and the society.

Assessment Results

The assessment results submitted

include the following:

- Assessment Reports of Doing Business
- Optimization Strategy Reports of Doing

Business





厦门大学中国营商环境研究中心营商环境报告成果展示





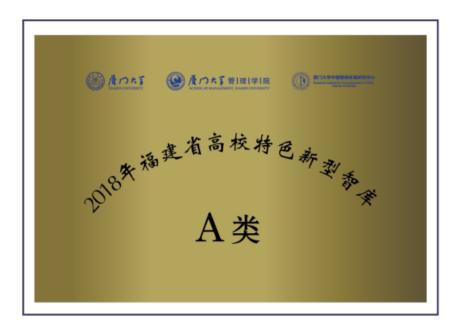






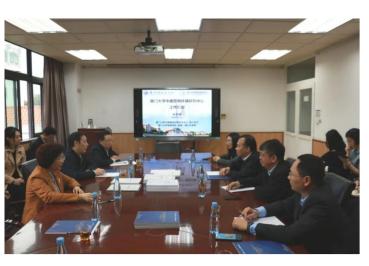
Selected as The New Style Think Tank of Fujian Universities (A Type)

2018年福建省高校特色新型智库立项名单			
依托学校	智库名称	负责人	类别
厦门大学	中国营商环境研究中心	许志端	А



Awarded with The 12th Fujian Excellent Achievement Award of Social Science







LIAN Weiliang Deputy Director National Development and Refor Commission



ZHANG Rong President Xiamen University

Communication







Chairman of University Council

Xiamen University

Meeting with National Development and Reform Commission





Academic Forum







經濟管理 2020年第7期

县域营商环境竞争的空间溢出效应研究

——来自贵州省的经验证据 阮舟一龙 许志端

(厦门大学管理学院,福建 厦门 361005)

内容提要:优化营商环境已然成为地方政府竞争的重要手段之一。本文基于空间计 量模型,采用贵州省88个县城营南环境数据,对我国县级政府之间的营商环境竞争问题 进行定量研究。研究表明:第一,县城营商环境存在着显著的正向空间竞争行为;第二,通 过考察县城营商环境评价在开办企业、办理建筑许可和获得电力三个方面的推度,显示三 者共同存在空间正自相关性和空间集聚效应,尤其是开办企业,空间自相关性和集聚效应 相对更强;第三,贵州省经济发展水平较好的县域对营商环境竞争的依赖程度相对较弱。 在此基础上,本文提出推进以优化营商环境为核心的跨区域制度合作、强化并联审批制度 优化力度以及加强政府制度创新等相关政策建议。本文不仅补充完善关于地方政府竞争 理论相关的研究文献,也为客观、公正并科学地评估地方政府优化营商环境的空间溢出效 应提供新的证据。

关键调:县城营商环境竞争 空间溢出效应 开办企业 办理建筑许可 获得电力 中图分类号:F127 文献标志码:A 文章编号:1002-5766(2020)07-0075-18

一、引言

财政分权理论认为基于社会主义市场经济体制改革的,由中央政府主导的地方政府竞争机制 是推动经济增长的重要动力(周黎安,2007)[1]。以往,地方政府竞争主要包括土地政策竞争(杨其 静等,2014)^[2]、税收政策竞争(龙小宁等,2014)^[3]、地方财政竞争(肖叶等,2019)^[4]等。然而,随 着全球化进程不断推进和全球经济竞争不断升级,党中央和国务院对营商环境重视程度逐渐提高。 在首届和第二届中国国际进口博览开幕会上,习近平总书记多次强调要着力打造国际一流营商环 境并持续优化我国营商环境;李克强总理在2019年全国深化"放管服"改革优化营商环境电视电 话会议上,再次指出"要把'放管服'改革、优化营商环境作为促进'六稳'的重要举措"。在习近平





视频访谈

历史文化



巡视巡察





为返乡创业重塑营商环境

由于农民工活多创业的大多数形式是小微企业和个体工商户,因此现际贸易域营商改革的核 心能压要大幅进行县域营造环境的使用化。政府提高服务效率、让企业群众办事更加使用。政 济管理和服务费行"临时"之出。积尽、要件多数完整新说成,但任利心。 (文) 许志昭

2 民意地经济、实施多样面积优惠。 工、符多的高频毕业生物人参的投资 人员80%为农民工、平均标名或多部业 是党的十九大做出的重大决策 被,其中农民工店的比例最大,这些农 者可律助就业5.5人。人力资源社会保 文化极兴,生态极兴,组织新兴。 一般会选择创业。人力资源社会保障部 产业融合发展,实现更充分更高质量器 CCBNA、2000年3月、1000年3月、一世後活動特別加入、人力資源的工作時期的一个並獲得完成的美麗。 这样的大常發展主了沒多業.這些 人參人员大教有工業:在外考工的农民 人参创造人员已达700万人,沒參創業 多人多创业者提供一个真好的具质性





ISSN 0438-0460 CN35-1019/C

——基于我国省级层面的经验证据 许志端,阮舟一龙 (厦门大学 管理学院,福建 厦门 361005)

> 續 要:在当前以深化"放管服"改革以及持续优化营商环境的背景下,技术创新已日益成为 经济增长的重要性因素。通过采用最小二乘法实证检验我国省城营商环境对上市公司的技术创 新是企业结茧的影响机制。结果表明:(1)持续优化营商环境可以促进企业的技术研发投入,并提 高其专利产出;(2)在企业异质性方面,非国有企业和制造业企业相对于国有企业和非制造业企业 更能受到当地政府营商环境的影响;(3) 能着营商环境优化的不断推进,研发投入维修从更大程度 上促进企业绩效。

厦门大学学报(哲学社会科学版) 腰门大学学报(哲学社会科学版) No. 5 2019 JOURNAL OF XIAMEN UNIVERSITY (Arts & Social Sciences) General Serial No. 255

营商环境、技术创新和企业绩效

关键词:营育环境便利度;技术创新;企业绩效 中图分类号:F270.3;G32 支献标识码:A 文章编号:0438-0460(2019)05-0123-12

一、引言

首批国家社会科学基金资助期刊

中国社会科学院 主管

www.jjgl.cass.cn

木须周刊

化化合合环境 分析市场决定并作用

.

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再把大势 开菜(

第5位:本顿上一位3.4下一位

· 善把大劳 善谋全局

优化营商环境 发挥市场决定性作用

领导活动

◎ 首页 > 要闻

105.00

"法与金融"理论的中心论点认为,高质量的制度环境是保障金融发展和经济增长的决定性 因素。¹¹ 自十九大以来,习近平总书记多次强调: "改善营商环境和创新环境,降低市场运行成 本,提高运行效率,提升国际竞争力"以及"营造稳定公平透明、可预期的营商环境,加快建设开 放型经济新体制"。^①在习总书记的领导和指示下,我国各地陆续开展审批制度改革、取消或简化

前置性审批等一系列简政放权措施,使得我国营商环境得到长足改善。根据世界银行 (2019 年 全球营商环境报告》^②显示,我国营商环境排名从全球 190 个经济体的第78 位跃升至第46 位, 2 在创新领域, 我国研发投入总额在 2018 年达到 19 657 亿元, 是 1991 年的 138 倍, 位居全 球第2名,发明专利申请量和授权量更是居世界首位^③,那么营商环境的持续优化是否对研发 投入和专利产出的高速增长产生重要影响呢?这是一个值得深究的问题。

针对这一问题,本文基于我国省级层面数据检验省城营商环境便利度对上市公司的技术创 新投入和产出的影响效应,具体分析以下三个问题:第一,我国地方政府不断提升营商环境便利 度,是否激发当地企业的技术创新投入并提高专利产出? 第二,如果营商环境能促进企业技术

政稿日期:2019-05-31

2019年第5期 (总第255期)

作者简合:许志谦,女,福建德化人,厦门大学管理学院教禄、博士生导师,厦门大学中国营畜环境研究中心执 日本10月1日の時代、10月1日に入加日本1日2月1日日本1日2月1日日日の10日11日本11日日の時間10月1日11 行主任: 18月一次,男,前江温州人,厦门大学管理学院博士研究生 ① 参见习近年:《告述着定公平送明的苦商环境 加快建设开放型经济新体制》,新华网,http://xinhume

[plothes/2017-07/177C-112135372.htm, 2017-07-17。
世界银行发布的 (2019 年全球营商环境报告)中的数据是 2018 年的营商环境数据,依次类推。 新华网:相关数据来源于(我国研发人员总量连续6年稳居世界第一位),2019年7月23日,http://www

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腰门大学学校(哲学社会科学院) No.5 2020 JOURNAL OF XIAMEN UNIVERSITY (Arts & Social Sciences) General Serial No. 261

世界银行纳税营商环境指标体系研究

李 成',施文泼'

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榆 要:纳税营商环境是营商环境体系的重要方面之一,是一个国家成者区域内企业生产经 赏过程中导致膀胱激从成本的各种税收制度的集中反映。世界银行用构造的纳税营商环境指标

体系是全世界普遍公认的客观评价标准之一,但在实践中也有局限性,运纳段变直环境影标体系 所涉及的指标关注于纳税申报系统的优化。申报道程以及税制的简化、企业实际税收负担、限税率 项以及职收争该处理,但未能关注到税收优惠、时间成本、各国国情差异、中介市场发展程度、企业 家白身素质差异等。同时,在世行的纳税评价指标体系下,各个指标对纳税排名的敏感性存在量 著茶好。当前我回正处于"碱根牌费故羊"的关键时期,就纳税营商环境所面临的主要矛盾,可采 取捉升企业主税收意识,进立标道操作纳税时间模型,异主纳税服务半径以及创进具有国际话语

权的评价体系等层施全面优化我国的纳税营商环境。 关键词:纳税营育环境:减税降费:纳税服务:纳税遵从

中面分类号:1810.42 文銀标识码:A 文章编号:0438-0460 (2020) 05-0118-13

一、引言

世界银行《蒙南环编报告》在2020年迎来了其发布的第17个年头11,这报告在世界范围的影 输力也随着中国、俄罗斯和印度等国的重视而再创新高。世界银行营商环境定位于企业在一个区 或内生产经营所处的外部商业环境,具体包括开办企业,获得场地、获得融资、日常经营和安全的商 业环境五个方面。其中,纳税和跨境贸易是代表企业日常经营营商环境的两个方面。客观地讲,纳 R是所有企业都必须面对的"频率最高""影响力最强"的经营管理活动之一。同时,各个国家成地 区的税收负担(税收优惠)水平也是影响企业家投资选择的关键指标。因此,纳税营商环境的评价 一直是各类智库研究者、政策制定者的关注点,世界银行营商环境评价体系中的纳税评价指标体 系是以普华永道会计师事务所和哈佛大学的三位学者 Desai, McLiesh 与 Shleifer 的项目研究为基 础,针对一国(地区)的税制复杂性、税收申报征管系统、税收负担而设计,并依托普华永遗会计师 事务所进行专业评估,目前已经成为最具世界影响力的纳税评价指标之一。

但从实践来看,我国纳税人、税务工作者、税务中介等对该指标的评价方法、关注点、适用性尚 缺乏了解,学术界对该指标也缺乏相关研究和应用。因此,如何参考借鉴世行纳税营商环境的评估 方法来优化我国的纳税环境,以及如何在该指标体系的基础上构成适合我国国情的纳税营商环境 指标都是值得思考和研究的问题。本文在对世行纳税营商环境指标体系进行详细分析的基础上。

收稿日期:2019-09-05

版稿口用-1019-07-07 基金项目:国家白然将学基金面上项目"税收或策不确定性、企业税收风险控制与税收战略选择"(71772156) 作者简介:李成, 思, 辽宁液海人, 厦门大学管理学院兼段, 经法学博士; 施文流, 思, 福建晋江人, 中国财政科学 研究院選研究員。经济学博士 · 118 ·

优化营商环境 发挥市场决定性作用

审查调查

来源:中央纪委国家监委网站 发布时间: 2020-08-04 06:45 分享 ▼

07

优化营商环境 发挥市场决定性作用

来源:中国纪检监察报 作者:许志地

肉研。 新华社记者 用广利 摄

习近平总书记在吉林考察时强调,要加快转变政府职能,培育

市场化法治化国际化营商环境。好的营商环境就是生产力、竞争

力。优化营商环境,彰显了中国不断深化改革、扩大开放的坚定决

,也不断增强着中国经济的吸引力、创造力,让中国经济行稳致

发挥市场配置资源的决定性作用,让一切劳动、知识、技术、

中共中央纪律检查委员会

党纪法规 监督举报

2020

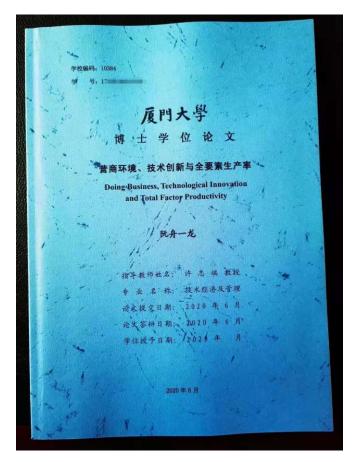
Talent Training

Provide great opportunities of social practice

to master and doctoral students.

Provide valuable research materials to master

and doctoral students.







Regularly Releasing Indexes Related to China Doing Business Environment

- Collaborating with the government departments concerned
- Committed to be an important source measuring city comprehensive strength



Regularly holding Summit of China Business Environment

Research and Implementation

- Training master students specializing in business environment research
- Striving to be national-level think tank



Launching UCMSR-Wide Business Environment Research Projects

- Developing foreign academic communication with UCMSR
- Launching UCMSR-Wide doing business environment research projects
- Regularly releasing Silk Road-related business environment indexes
- Establishing and improving database of Silk Road-related cities business environment assessments.



The University Consortium of the 21st Century Maritime Silk Road (UCMSR)

Institute of Artificial Intelligence Xiamen University

Dr. Rongrong Ji Xiamen University

A Special Gift for XMU's 100th Anniversary

□ Promoting the Spirit of Maritime Silk Road



The Institute of Artificial Intelligence was founded on Oct. 10th, 2020, which has become a perfect birthday gift and a great milestone for XMU's 100th anniversary As a member of the UCMSR, Xiamen University attaches great importance to personnel training and scientific & technological innovation

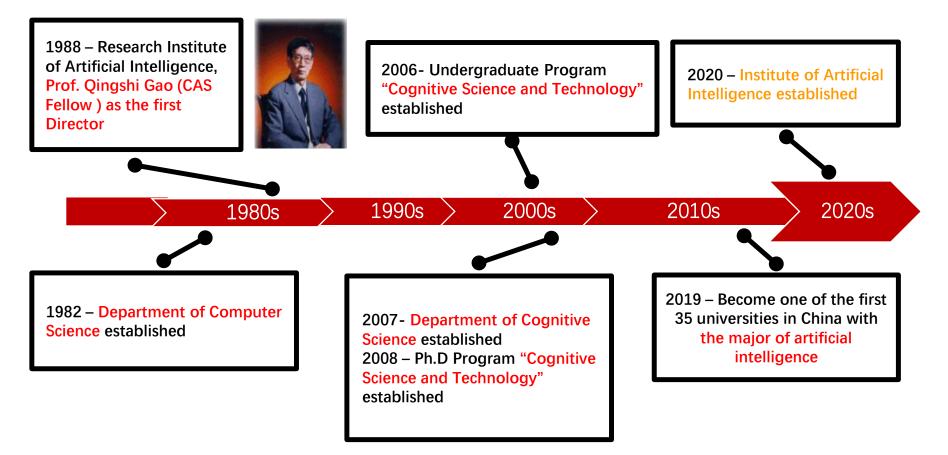


AI Research & Education @ XMU

□ The History of AI R&E in Xiamen University

The 3rd university of China that established the major "Cognitive Science and Technology"

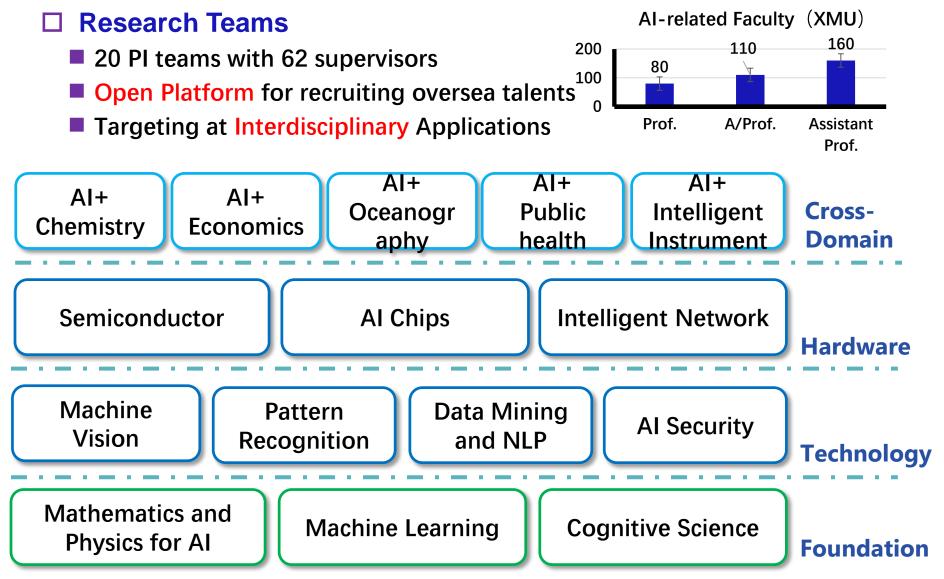
The first batch of Artificial Intelligence major in China (1/35)



The Current Organization of Al@XMU

Honorary Dean: **Prof. Chun Chen - Academician of Chinese Academy of Engineering Institute of Artificial Intelligence Administrative International PI research teams** service Theory and Oceanography **Swarm Intelligence Hybrid Intelligence** A Semiconductor **Technology Center Chemistry Cross-Media** Data AI Chips Big **Cross-domain Application Center** ÷ A ÷ A Industrial **Empowerment Center** Software Hardware Cross-Domain

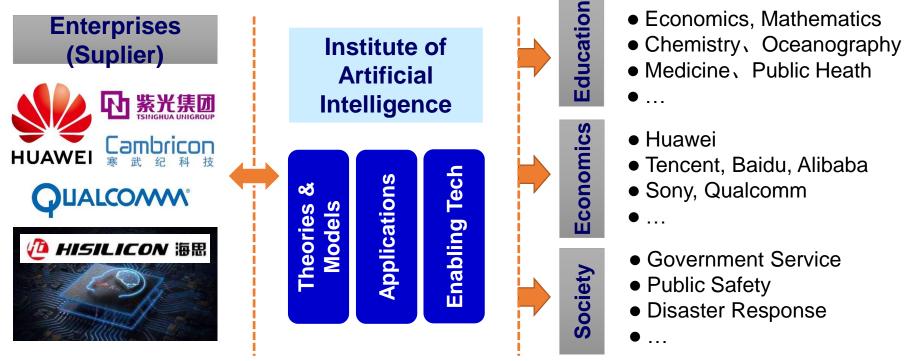
The Current Organization of AI@XMU



Joint Construction by University & Enterprise

□ University-Enterprise Cooperation

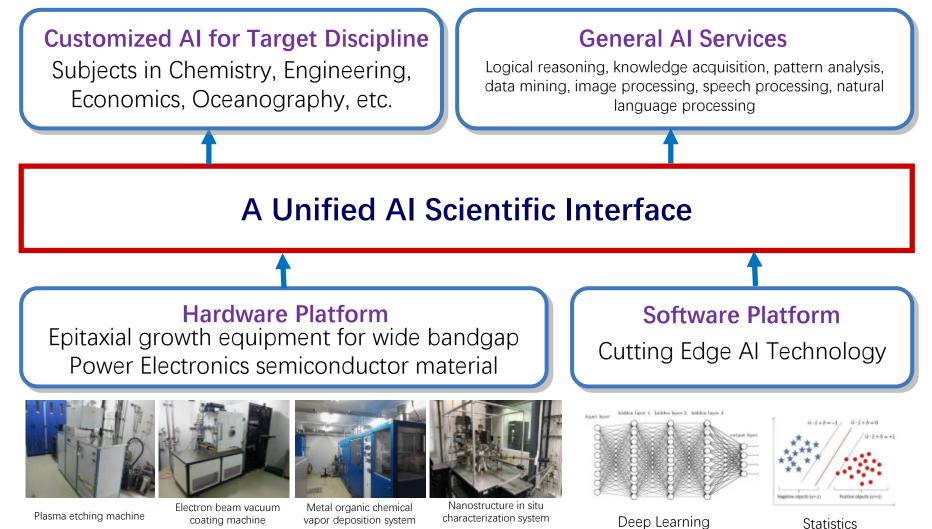
- Actively enlist the support of government policies and resources
- Cross-domain AI research and industrial empowerment
- An interdisciplinary R&D platform and a sophisticated research service system



Enlarge the advantages of Research Institute and Leading Enterprises

The Future of AI@XMU

□ Towards a unified AI Scientific Interface (Open to UCMSR)







Contact: rrji@xmu.edu.cn





Discussion



UCMSR Seminar Series

Collaborations with other Consortiums and Institutes

u Summer Programs

Addition of Vice Chairmanship

□ Election of the Chair





Summer Programs at Xiamen University



Xiamen Academy of International Law

- Started in 2006, programs were held annually
 - for **14** consecutive years

countries across the world

- 100+ world-renowned professors, ICJ judges
 - and experts were invited to give lectures

FEATURES:

- Instructed in English
- Practical and highly scholarly
 - Targeting individuals who are already familiar with international law







Undergraduate Training Cruise-"XMU at Sea"

Program Overview

The training cruise for undergraduate students on R/V TKK, the "XMU at sea" program, aims to train toptalent undergraduates with international perspective and critical skills and experiences in ocean science.

Since its first cruise in 2018, over **150** students and teachers have benefited from the program, obtaining valuable opportunities to pursue research at sea.













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Closing Remarks





Upcoming Event

2021 Maritime Silk Road International Conference on the Cooperation and Integration of Industry, Education, Research, and Application

Venue: Xiamen, China

Date: TBC

Participating Provinces and Cities:

Guangdong, Guangxi, Hainan, Yunnan, Fujian, Xiamen, Shenzhen

Area of Focus: Sciences and Engineering







Thank You