



# 2019 UCMSR INTERNATIONAL SUMMER PROGRAM

July 20 – August 1, 2019  
Xiamen, China



廈門大學  
XIAMEN UNIVERSITY



# OVERVIEW

The first international summer program of the University Consortium of the 21st Century Maritime Silk Road (hereinafter referred to as “UCMSR”) shall take place in Xiamen University with the aim of providing aspiring college students abundant learning resources and cutting-edge knowledge about China’s economy, culture and other related academic areas, while facilitating exchanges and cooperation in areas of inter-university communication as well as promoting the sharing of best practices in talent cultivation among UCMSR members.

Themed “*Grasping the Economic Pulse of China*”, this intensive short-term program is tailor-made for students of the UCMSR members who would like to learn more about Chinese economy, developments and prospects in its sociocultural context. In order to create a visualized and dynamic environment for immersion study, the program mainly consists of academic lectures, field trips, cultural experiences and workshop activities.

Lectures have been designed to fully engage students by presenting interesting topics worthy of exploration and discussion, with each issue being addressed by renowned scholars. To offer the students with “living textbooks”, a series of field trips have been arranged for them to understand local industries and lifestyle, which include visits to famous companies, historical sites and cultural attractions of Xiamen city, as well as one of the most important Chinese ports along the ancient Maritime Silk Road – Quanzhou.

In addition, cultural experience is a very important aspect of this program. Students will have hands-on opportunities to be exposed to a fascinating mix of traditional Chinese culture, including Chinese tea, martial arts, Chinese painting and calligraphy as well as sumptuous Chinese food. To further promote interpersonal communications, domestic and overseas students shall be challenged to build the spirit of teamwork through group projects and other workshop activities aimed at fostering such coordination and cooperation.



# PROGRAM



**Duration:** July 20 – August 1, 2019

**Eligibility:**

- Undergraduates from the UCMSR members or partners of Xiamen University
- Must be 18 years old or over as of 20 July, 2019 and in good health
- Must be currently enrolled at a college/ university
- No particular knowledge background is required
- No Chinese language skill is required

**Language of Instruction:** English

**Number of Participants:** Maximum 90



**Program Fee:**

As a special offer for the first international summer program of the UCMSR, the organizer will cover local hospitality, which includes the following items:

Items	Description
Meals	Meals are available in the student canteens at Xiamen University at a very reasonable price. Each student will get a dining card upon arrival. Free food will also be provided during off-campus activities.
Accommodation	Students will be accommodated in the on-campus hotel, which is within walking distance to event venues. Each room houses two students, and students can use all the facilities, such as desk, chairs, TV, air-conditioner, Wifi and shared bathroom.
Transportation	Transportation will be provided by the organizer.
Tuition	Tuition is waived.

The participants must purchase their health insurance to cover their travel and stay in China prior to their departure. The international airfare and other personal expense are borne by the participants.

# ACTIVITIES

## Schedule of Activities

Dates	Time	Activities
Saturday July 20, 2019	All Day	Arrival & Registration
Sunday July 21, 2019	09:00-12:00	Orientation & Campus Tour
	14:00-17:00	Cultural Experience 1: Chinese Tea
	18:00-20:30	Welcome Dinner (Chinese art show before dinner)
Monday July 22, 2019	09:00-11:00	Lecture 1: Xiamen in the Maritime Silk Road
	14:00-17:00	Field Trip 1: Local Enterprise Visit
Tuesday July 23, 2019	09:00-10:30	Lecture 2: Xiamen University: Internationalization Drive
	10:40-11:40	Teatime with XMU Students
	14:30-17:30	Field Trip 2: Zengcuo'an Visit and Island Ring Road Riding
Wednesday July 24, 2019	09:00-10:30	Lecture 3: Labor Economics and China's Growth Prospects
	10:40-12:00	Field Trip 3: Nanputuo Temple Visit
	14:30-17:30	Field Trip 4: Jimei School Village & Kah Kee Park Visit
Thursday July 25, 2019	09:00-11:00	Cultural Experience 2: Martial Arts Workshop
	14:30-16:00	Lecture 4: Introduction to Experimental Economics
Friday July 26, 2019	09:00-10:30	Lecture 5: One Belt and One Road Initiative and China International Economic Cooperation
	14:30-17:30	Field Trip 5: Gulangyu Stroll
Saturday July 27, 2019	09:00-18:00	Field Trip 6: Origin of Maritime Silk Road - Quanzhou
Sunday July 28, 2019		Free and Easy
Monday July 29, 2019	09:00-10:30	Lecture 6: Trade Liberalization and China's Economic Growth
	10:40-12:00	Activity Workshop
	14:30-17:30	Field Trip 7: Local Enterprise Visit: Justun Supply Chain Co. Ltd.
Tuesday July 30, 2019	09:00-12:00	Cultural Experience 3: Chinese Painting and Calligraphy
	15:00-17:00	Cultural Experience 4: Chinese Food - Making Dumplings
Wednesday July 31, 2019	09:00-12:00	Activity Workshop
	14:00-17:00	Presentation
	18:00-20:30	Farewell Dinner
Thursday August 1, 2019	09:00-12:00	Leave for the Airport & Departure

The above schedule is subject to change without prior notice.



# APPLICATION



Qunxian Complex and  
Main Building Block of  
Xiamen University

## Schedule (Beijing Standard Time):

Important Schedule	Dates
Application Period	18 MARCH (MON) – 29 APRIL (MON)
Nomination Deadline	30 APRIL (TUE)
Arrival & Registration	20 JULY (SAT)
Welcome Dinner	21 JULY (SUN)
Summer Program Starts & Orientation	21 JULY (SUN)
Summer Program Ends	31 JULY (WED)
Farewell Dinner	31 JULY (WED)
Departure	1 AUGUST (THU)

## Application Materials:

- (1) Application Form
- (2) A nomination letter from the home university
- (3) A photocopy of passport bio-page
- (4) A copy of health insurance certificate

## Application Process:

Nominated applicants shall fill in the Application Form and send it with other application materials to email: [ucmsr@xmu.edu.cn](mailto:ucmsr@xmu.edu.cn) by 10 May, 2019. Invitations will be issued within 10 days after we receive all the application materials from the home university.

Please refer to [www.ucmsr.com](http://www.ucmsr.com) for more information.

# CONTACT

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Aerial View of  
Xiamen University

# ABOUT XIAMEN AND XIAMEN UNIVERSITY

Located in the southeast coast of China, Xiamen is a seaside city with integrated cultures of both eastern and western features under the background of profound people-to-people exchanges and communication between Xiamen and other cities abroad in recent years. Xiamen boasts of its charming coastline and multi-cultures, spanning its unique architecture and art forms.

Xiamen University (XMU) was founded in 1921 by Tan Kah Kee, the patriotic overseas Chinese leader. Since its founding, inspired by its motto of "Pursue Excellence, Strive for Perfection," XMU has accumulated rich experience and formulated its own characteristics in its operation, thereby growing into a national key comprehensive university with a full range of disciplines, high-caliber faculty members and extensive international influence. With its attractive scenery, Xiamen University is recognized as one of the most beautiful universities in China. University official website: <http://www.xmu.edu.cn/>.





# ABOUT UCMSR

University Consortium of the 21st Century Maritime Silk Road (UCMSR) is a non-profit, non-governmental, inclusive international platform for higher education cooperation established by high-level universities worldwide on an equal and voluntary basis in an era of peaceful development and win-win cooperation. Under the Silk Road spirit of “peace, friendship, openness, inclusiveness, mutual learning and mutual benefit”, UCMSR aims to facilitate exchange and cooperation in areas of inter-university communication, talent cultivation, discipline building, technological innovation, social service and so forth. It is also dedicated to cultivating high quality and inter-disciplinary talents with a global perspective and strengthening understanding and friendship among member institutions as to secure resource sharing, mutual benefit, and common development. UCMSR’s main framework for cooperation includes but not limited to the MSR Innovation Campaign, the MSR Study Tour Program, the MSR Training Base, the MSR Joint Fund and the MSR Forum for University Presidents. Website: <http://www.ucmsr.com/>.

